

LA PLAZA ideas competition at CONSTRUMAT 2025

1. BACKGROUND

CONSTRUMAT must be a reflection of the new technological, socioeconomic, legislative, industrial and professional scenario of a diverse and plural construction sector group, as well as the new models of addressing habitat and urban planning, the new materials and construction methodologies that invite a new professional practice. CONSTRUMAT wants to act as a networking platform, promoter of connections between different agents, resources and solutions

This call joins other initiatives undertaken by CONSTRUMAT to support not only the construction sector itself, but also young design professionals and seeks to produce an approach to schools and recently graduated architects, encouraging the participation of young architects in the structure schoolboy. This group is called to come and represent the new ways of conceiving and organizing the living space, recurrently at Congresses and Fairs.

WORLD WOOD FUTURE is a member of the CONSTRUMAT organizing committee and has been participating in the last two contests by setting up the MÒDUL HABITAT MEDITARRANI house.

Within the program of sectoral events, CONSTRUMAT once again stands out as one of the most important events for professionals in the construction sector. CONSTRUMAT reached 21,000 professional visitors in 2024 in its more than 10,000 m² and shows the latest in construction: sustainable, digitalization, industrialization, etc.

In the editions of CONSTRUMAT 2023 and 2024, the MÒDUL HABITAT MEDITERRANI became a place of unavoidable visits by professionals, visitors and the media, a space where architects and designers could see, talk, touch, rest and work during the Trade Fairs; an open work space with cosy furniture and decoration finishes made thanks to the sponsorship of 19 companies, national and international, that saw in this construction the best showroom for their products and solutions.

2. PURPOSE OF THE COMPETITION

An **ideas contest** is called, sponsored by CONSTRUMAT and managed by WORLD WOOD FUTURE, to select, through a participatory process, a complete design proposal (structural and interior design) that provides the PLAZA VIP-LOUNGE space with the best image and conditions. optimal to host the CONSTRUMAT 2025 audience.

The space to ideate aspires to be the image of the sustainable, efficient, healthy and beautiful construction sector through a proposal of quality and functionality.

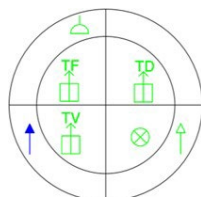
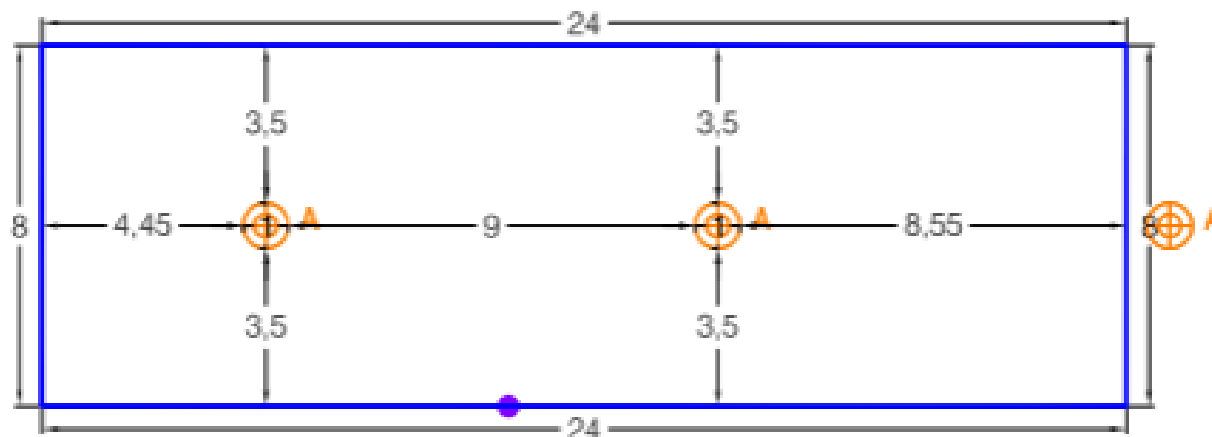
It is also expected to make the products and solutions of the sponsoring companies visible and, at the same time, become a rest and work space for VIP visitors during their visit to the CONSTRUMAT 25 Trade Fair.

It is expected that the space to be designed will allow for the exhibition, both structurally or functionally, as well as audiovisual or documentary, of the products (solutions, examples, designs, publications) of the sponsors of the space itself, as well as the best architecture of the moment. The scope of the project must encompass the complete design and material definition of this space, including furniture and fixtures.

The design of the space must be composed of removable elements that are easy to assemble, dismantle, transport and store before and after the Trade Fair. Simplicity of execution will be valued, as well as economy in labour, machinery, time and materials during assembly and disassembly.

3. SITE

The PLAZA VIP-LOUNGE space will occupy, once assembled in the Pavilion, a maximum SURFACE of 192 m² (= 8 x 24 m), and a variable volume adapted to the height of the Pavilion where it will be installed (see plan below)



SERVICIOS EXISTENTES EN LA ARQUETA	
	Punto de conexión telefónica
	Punto de conexión de electricidad
	Punto de conexión de datos
	Conexión red de agua
	Punto de desagüe
	Toma de aire comprimido
	Punto de conexión TV FM

The space provided by the fair will have the square meters and geometry indicated above, but the location of this space in the venue could vary, so the proposed design must provide for some flexibility.

It would be very convenient for the design to provide a location both in an enclosed area, as will be its initial destination in CONSTRUMAT 25, and outdoors, in the event that it is reused, adapting it to another event or exhibition space; In this case, it must be able to adapt to having both a main access and these can be two, three or even four lateral ones, generating an interior route, etc.

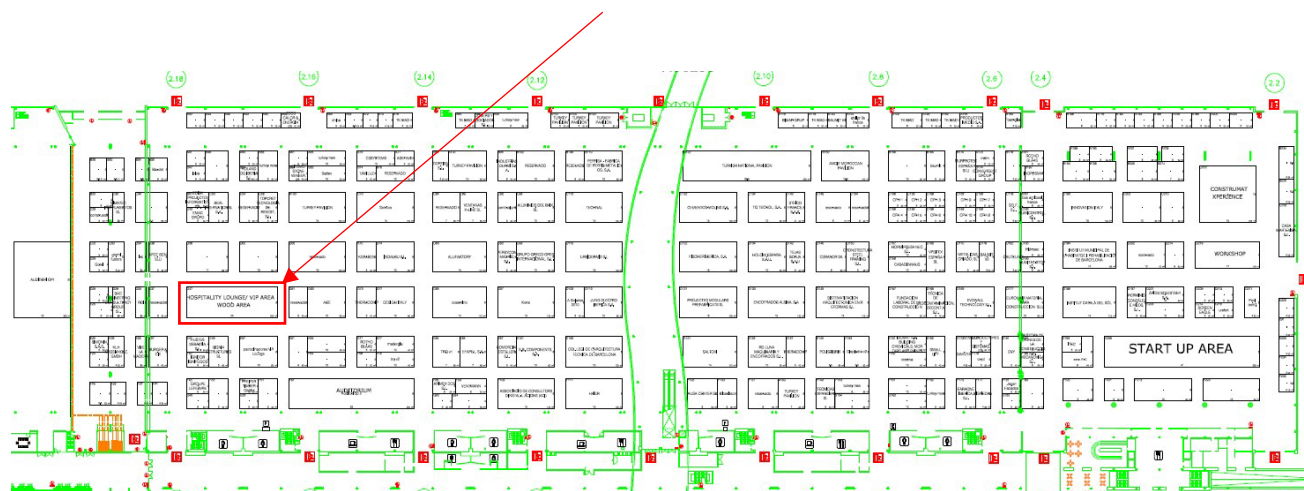
It must be understood that the proposal may be subject to location changes, and therefore must resolve the function of assembly and disassembly in a SINGLE DAY or a DAY AND A HALF, as well as allowing possible transfers with ease.

The versatility and ease of assembly and disassembly of the proposal will be valued to be able to adapt to other locations.

To this end, it is essential to take into account in the design of the exercise the technical characteristics in relation to the dimensions and maximum weight that can be transported in non-special approved vehicles.

The proposal must well resolve its versatility with respect to different places to be located.

The proposals must not affect the common elements of the Fair (glass facades, stairs and accesses), the structural elements (forged) as well as the rest of the lighting or security installations of the Pavilion, which admits a maximum permitted weight of 5,000 kg/m². (consult location plans)



No volume already built will be consolidated for other contests or competitions.

4. FUNCTIONAL PROPOSAL

The specific conditions of the PLAZA VIP-LOUNGE STAND determine its design.

We are looking for a MODULAR system that adapts to different programs of needs or events and therefore to various surfaces, volumes and environments.

Even if it is an exclusive access space with control, it must be visible from the outside, with separations or low walls, not a closed room. You can even devise an interior hallway or avenue so that any unaccredited visitor can pass through the space

The space must have these areas or subspaces:

4.1 Speakers Room

- 4.1.1 **Exclusive Access:** Space reserved only for conference speakers, guaranteeing an environment of concentration and preparation.
- 4.1.2 **Functionality:** Destined for the preparation of presentations, where speakers will be able to meet with the technical secretariat and the audiovisual team.
- 4.1.3 **Capacity:** For 30 people.
- 4.1.4 **Technical Furniture:**
- 4.1.5 2 long tables equipped with 4 chairs each and power outlets for audiovisual equipment.
- 4.1.6 Tables with chairs for the preparation of round tables and presentations, for approximately 30 people.
- 4.1.7 **Reception:** Access counter with high stools for the technical secretariat, lockable cabinet and electrical connections.
- 4.1.8 **Connectivity:** Power outlets distributed along the tables to connect computers.
- 4.1.9 **Separation and Access:** Separated from the rest of the VIP area, with differentiated access; The bar may be shared with the Chill Out Area/VIP area.

4.2. Chill Out Area/VIP

- 4.2.1 **Description:** Rest and meeting space for the most representative visitors, decorated with tables and resting places, along with plants and relaxation areas.
- 4.2.2 **Access:** Controlled access counter.
- 4.2.3 **Capacity:** For 30-40 people.
- 4.2.4 **Furniture:** Tables and chairs enough for 100-120 people.
- 4.2.5 **Connectivity:** Power outlets to facilitate the use of electronic devices.
- 4.2.6 **Sponsor Areas:** 2 separate areas for sponsors, which can be pergolas or spaces at different heights, allowing access control.

4.3. Bar

- 4.3.1 **Description:**
 - 4.3.1.1 Catering space that will offer free hot and cold drinks, as well as snacks.
 - 4.3.1.2 It should include a small preparation area with a cutting board and tasting area. For the sale of food and drink products it will be

- necessary to provide space for a small safe for money and valuables.
- 4.3.1.3. Likewise, minimum storage space for refrigerated drinks, including a small refrigerator/freezer.
- 4.3.1.4. Waste disposal: It is necessary to provide space for the elimination of waste generated during the tasting.
- 4.3.2. **Installations:** You should consider a catering area, including a small bar, minimal storage space, including a refrigerator and power outlets for coffee makers.
- 4.3.3. Capacity: For 30-40 people.
- 4.4. **Business Area**
 - 4.4.1. **Description:** Separate space delimited with chains.
 - 4.4.2. **Capacity:** Designed for 20-25 people (PAX).
 - 4.4.3. **Functionality:** As a protocol room.
 - 4.4.4. **Equipment:** Possibility of installing a photocall and central table for the signing of the honour book.
 - 4.4.5. **Usage:** Reception of delegations and representatives of governments and institutions.
 - 4.4.6. **Integration:** Inside the VIP area with access control.

Branding: The design should include places and surfaces to place sponsor branding. We will seek to create vinylable elements visible from afar.

The space must accommodate people standing and sitting, allow the attention of the visitor and the presentation of catalogues, publications, posters and/or projections.

The general lighting of the room must be assumed as a condition, especially in the case of using projections. It will be appreciated that projects study and define a lighting system that can coexist with general lighting.

It must ensure accessibility for people with reduced mobility.

Facilities: it is expected that the piece(s) may be connected to the basic facilities of the Pavilion, such as the electricity supply or Wi-Fi access, and its wiring.

The concept of ephemeral architecture should not be understood associated with the durability of the materials used in construction, but rather with the temporality of the use and form required, in such a way that the designed architectural system has the capacity to be dismantled, moved and transformed by users to adapt it to new uses and forms in the future.

5. BUDGET

The maximum indicative budget, with market prices, for the execution of the entire PALZA VIP-LOUNGE STAND, including design, certification, transportation and complete assembly and disassembly, must not exceed €90,000, VAT included.

You can use the catalogue of the sponsoring companies of the entire STAND PALZA VIP-LOUNGE (this group is currently being established)

The object of this ideas competition is not the design of furniture or lighting elements, but the formal, structural and interior design concept of the so-called STAND PALZA VIP-LOUNGE

6. PARTICIPANTS

Students enrolled in the 2024-2025 academic year in a degree in architecture, technical architecture, interior design, master's degrees related to them or higher-level Vocational Training may participate in this contest without distinction; in all these cases, they must prove this condition with proof of registration at the time of registration in this contest

Professionals from those specialties in accordance with the mission of this Contest who are already assigned to a Professional College with less than 2 years of membership, or who have graduated in a course no earlier than 2022-2023, may also compete

Participation can be as an individual or as a team with others. Interdisciplinarity and multidisciplinary teamwork will be valued.

If you participate as a team, it must have a maximum of 8 members, and you must appoint one of them as a representative.

All people who are part of the team must meet all the conditions expressed above, providing the data and documentation of all of them at the time of registration.

If any of the team members does not meet the required conditions, the participation of that entire team will be cancelled.

This does not prevent participants, individually or in teams, from requesting guidance from other people or qualified expert professionals; In this case, they must record this mentoring, but this expert person will not be able to benefit from the prizes provided for in this contest.

7. AWARDS

SINGLE PRIZE of €2,000 and display of your project poster, diploma accrediting your status as winner of the contest and presence at the awards ceremony.

The remaining selected projects will have their poster displayed, a diploma accrediting their status as finalists and a mention and presence at the awards ceremony.

8. PANEL OF JUDGES

The resolution of the contest will be carried out in two phases:

- Phase 1. Presentation of applications and selection of a maximum of 10 projects by the WWF technical team.
- Phase 2. Selection of the award-winning project and those considered finalists by vote of the Jury. In this 2nd phase, each member of the Jury will evaluate each finalist project according to their criteria based on objective criteria (see section 9. of these regulations)

The contest will be resolved with the result of the vote.

This process will be carried out during the exhibition period of the works and will be controlled and validated by the technical management of WWF who will not participate in voting in this phase 2

The jury will be composed of:

- CONSTRUMAT Presidency
- The Directorate of the CONSTRUMAT Trade Fair
- The Technical Directorate of the Pavilion
- A minimum of 4 and a maximum of 6 members of the Construmat Council
- 6 people representing the staff of sponsoring companies of the PLAZA VIP-LOUNGE STAND
- An architect specialized in Structural Calculation.

9. AWARD CRITERIA

The Jury will decide the winning project by awarding the following scores to each one:

- 9.1. Conceptual clarity and uniqueness of the idea presented = 10 points
- 9.2. Coherence between the idea and its materialization = 15 points
- 9.3. The flexibility and adaptability of the proposal to different locations = 15 points
- 9.4. The adaptation of the project to healthy, sustainable and efficient materials = 10 points
- 9.5. Its logistical and construction aspects: transportation, storage, assembly and disassembly = 15 points
- 9.6. The reflection raised on space in general = 10 points
- 9.7. The specificity and concreteness of the proposal for the CONSTRUMAT 25 Trade Fair = 10 points
- 9.8. The economic viability of the proposal according to the fixed budget limit = 15 points

In the event of a tie between teams or projects, the president of the Jury may exercise his or her casting vote to break the tie and decide the winner.

10. DOCUMENTATION TO SUBMIT

- A. **REGISTRATION** of the candidate(s) using the registration form, <https://www.construmat.com/jovenes-talentos/>, attaching supporting documentation on the profile of its members.
- B. **ACCEPTANCE** of candidatures: notification of acceptance will be sent to the representatives of each candidacy, both accepted and rejected.
- C. For **PHASE 1**: for all teams registered in a timely manner and accepted.

- a. In this PHASE, teams must send a digital PDF file in compressed .rar or .zip din A4 format through the platform offered for this purpose. All documentation, both graphic and written, will be included in .pdf files of a maximum of 20Mb per file.
 - b. This documentation will be made up of the following folders:
 - i. **FOLDER 1: WRITTEN DOCUMENTATION:** Description of the solution provided. Justification of the functional, formal, constructive and technical aspects.
 - ii. **FOLDER 2: GRAPHIC DOCUMENTATION:** Scale drawings, although the representation technique is free. All the plans necessary in the opinion of the designer for the adequate definition of the proposal will be included, including those that describe its relationship with a supposed immediate environment. Infographics, perspectives or any other form of graphic expression.
 - iii. **FOLDER 3: OTHER DOCUMENTATION:** Mockups are not allowed. Photos or renders are allowed.
 - c. Optionally, the projects that are required must provide electronically the complementary documentation that is requested by the organization of the contest and in the format and within the period requested.
 - d. Projects not selected as finalists will be informed electronically of this situation through their representative.
- D. For PHASE 2:** for the 10 teams that have been preselected as finalists.
- a. In this PHASE, the finalist teams must send or deliver to FIRA DE BARCELONA (Carrer Mèxic - esqu. Gran Via- Fira Montjuic for the attention of Anna Nosàs. BU Industrials) all the information of your selected proposal, represented on a maximum of TWO physical panels in vertical DIN-A1 format.
 - b. Since the contest is not anonymous, these panels will also include the title of the project and the names of the authors of the proposal.
 - c. The Jury's decision will be communicated electronically to each representative of the 10 finalist projects, according to the planned calendar

11. CALENDAR

- Publication date CONTEST RULES: 4 November 2024
- Preliminary consultations: from 5 to 31 November 2024
- Closing date for registrations: 1 December 2024
- Confirmation of valid candidatures: 6 December 2024
- Deadline for submission of PHASE 1 works: 24 January 2025
- Deadline for requirements (optionally): 7 February 2025
- Notification of the 10 finalist projects: 17 February 2025
- Publication and Jury ruling: 21 February 2025

- From that date, the person or persons responsible for the winning project must be available to meet with WWF and the companies sponsoring the project to resolve doubts.
- Award and recognition presentation: in person, during one of the days of the CONSTRUMAT 2025 Trade Fair (to be specified)

INTELLECTUAL PROPERTY

The presentation of the contest implies full acceptance of these rules, as well as the jury's unappealable resolution.

The works will remain the intellectual property of their authors (Intellectual Property Law).

The rights of reproduction and exploitation of the awarded works, both virtual and on paper, will be considered the property of the convening entities: WWF and CONSTRUMAT

The approach to the contest is not anonymous, so personal data must appear in the documentation presented.